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To: Kent Smith
Subject: BLOG | J Brand for a steal, Black Flys goes old school and F21 consolidates in SF
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Blog

This week on the blog, we bring you the news of giant denim sale in DTLA and a mobile shopping event that is actually on wheels. We take a look at a classic California skate and punk brand and then check out some jewels on Sunset. Updated daily by Apparel News editors—and a select group of guest bloggers—Trade Talk takes you front row and behind the scenes. Parties, trends, fashion, news and gossip—it's all on the blog. [More >>](#)

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